



PATCH PHRASES



Manager's Note...

Hello! Thank you for taking the time to read this month's Patch Phrases. As you may know already, this month many of us will be celebrating that special day of love: Valentine's Day. During this special month of love we look into the different options we offer in the types of "backing" for your patches. We hope you find it informative.

And consider this is a friendly reminder from your Symbolix Patches staff to mark the date and don't forget it!!!

Wednesday, February 14th, 2007, Happy Valentines Day !!!

Best Regards,

Shawn Hsu
Manager



Featured Article

Backing It All Up: Part I

In this month's featured article, we will be introducing a few of the various types of backing that you can choose from for your custom embroidered patch. The term "backing" refers to the surface of the patch which will be attached to the item you wish to decorate. Although the backing will generally not be visible when the patch is applied, the type of backing you choose can be very important to the versatility and durability of the patch. Different backings have different benefits, so choosing the ideal type will depend greatly on the purpose of your patch. As we discuss the characteristics of each type of backing, we hope that you will gain a better understanding of which one will be best for your particular patch.

1. Un-backed

An un-backed patch... you guessed it... has no backing. In other words, the stitches of the embroidered threads are exposed on the back surface of these emblems. This type of patch is generally meant to be sewn or stitched onto garments. While the cost-sensitive option of ordering your patches without any type of backing is conveniently available, customers may find, not surprisingly, that these patches, though still of high quality, are more prone to wrinkling (because there is no firm support) and a little less durable (because of the exposed stitches) than those with some sort of backing. At Symbolix Patches, we highly recommend that you, and all of our customers, consider the increased benefits of plastic, iron-on, and/or Velcro backings for your custom patches.

2. Plastic Backing

Patches with plastic backings have a clear film on the back surface, which increases the stiffness and strength of the emblem by reinforcing it. In addition, the plastic backing also covers and seals the embroidered threads on the back surface to prevent them from coming off and the edges from fraying after prolonged wear. Patches with plastic backing are ideal for sewing onto clothing and other accessories. Plastic backing costs just 4¢ per patch, and many customers have found that it is well worth the minimal cost.

Stay tuned for "**Backing It All Up: Part II**" coming next month on Patch Phrases.

If you enjoyed this newsletter and would like to read future Patch Phrases, email us or give us a call and we will include you in our monthly email list. Don't miss out on the informative articles on patch design and manufacturing. Patch Phrases will also be archived on our website very soon.

Symbolix Patches specializes in patch and embroidery services. We offer the lowest prices and the finest qualities that you will find. Our custom-embroidered emblems come in any shape and size, and can be ordered in **ANY** quantity. Small orders are **ALWAYS** welcome. We offer: **free** Artwork **free** Setup **free** Shipping

Contact us today for a free quote!!!

Patch of the Month



Dundee United Futbol Club

Size: 3 inches
100% Embroidery
No Backing

Take note of the lion. You can still retain that level of detail even in a 3 inch patch. Color and format by the customer.

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